

# Healthy Vision Week 2009 Sponsorship

## *Visionary Partners*

**Who:** Eye care professionals, NPEF, and you!

**What:** Free eye screenings for kids 3-11 years old

**When:** November 2-6, 2009

**Where:** Rapid City and other Black Hills locations

HVW 2009 is our effort to prevent vision-related learning problems and promote "Vision for a Lifetime" in our Black Hills region. Partner with us to reach out farther than we ever have before!

### Partnership amounts:

\$250

\$500



**Help Kids See Clearly**

Organization Name \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Authorized Agent \_\_\_\_\_

Date \_\_\_\_\_

## IN 2008....

17 Rapid City and 1 Custer Eye doctor participated  
252 Eye screenings were conducted  
136 were Rapid City residents  
31 were Black Hills residents  
20 Eye exams were conducted  
41 required glasses

## IN 2009....

29 Optometrists and Ophthalmologists  
have volunteered to do vision screenings  
(and follow-up exams for children in need)

Number of children to be screened this year...  
....300... 400... 500... 1,000??

*Imagine what we can accomplish with your help!*

## A FEW THINGS YOUR SPONSORSHIP WILL PROVIDE:

Flyers to inform parents through schools and offices  
Educational materials for 10,300 families  
Provider Packets for eye doctor offices  
Multi-media blitz to get the message out about HWW

## WHAT WE OFFER YOUR BUSINESS:

- \* Individualized sponsor poster for your business
- \* Recognition in our newsletter (readership = 10,000+)
- \* Business Promotion at:
  - 25 eye doctor offices throughout Black Hills
  - Pharmacies
  - Educational exhibits
  - Public Library
- \* Acknowledgement in our website